





A consumer's mind ever evolving, ever growing.

Aim to take advantage of a growing segment that always touch our lives.

Mahindra Manulife **Consumption Fund**

(An open ended equity scheme following Consumption theme)

June 30, 2023

Why invest in this Scheme?



Invests in segments with strongest contribution potential to India's growing



Focuses on segments largely insulated from global volatility

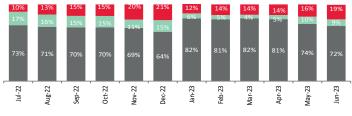


Participating in India's Consumption Growth Theme

cheme Positioning

- A thematic portfolio consisting mostly of companies that are likely to benefit from consumption led demand in India.
- Consumption theme responds to rising per capita income and changing lifestyle in India; across urban and rural markets. Companies expected to benefit from this trend would form majority part of the portfolio.

12 Month Market Capitalization Trend (% to Equity Holdings



■ Large Cap ■ Mid Cap ■ Small Cap

As per the Market Capitalization data provided by AMEI (In line with the applicable SEBI guidelines)

Top 5 Sectors of the scheme

Sector	MMCF	Nifty India Consumption TRI
Fast Moving Consumer Goods	34.06%	37.06%
Automobile And Auto Components	18.39%	20.06%
Consumer Durables	17.48%	16.51%
Consumer Services	11.20%	7.44%
Telecommunication	7.20%	10.13%
		Data as on June 30, 2023

Significant Portfolio changes of the Current Month

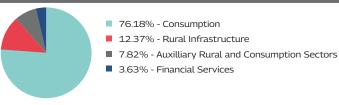
Fresh Additions	Complete Exits			
Security	Security			
Avenue Supermarts Limited	Eicher Motors Limited			
EPL Limited				
LG Balakrishnan & Bros Limited				
Sula Vineyards Ltd				
Tata Consumer Products Limited				

Note: The companies/stock(s) referred above are only for the purpose of disclosure of significant portfolio changes during the month and should not be construed as recommendation to buy/sell/ hold. The fund manager may or may not choose to hold these companies/stocks, from time to time. Investors are requested to consult their financial, tax and other advisors before taking any investment decision(s). Data as on June 30, 2023

Portfolio Update for the Month

- Key Overweight sector/Industries includes Consumer Services, Banks and Capital Goods vs the Schemes' Benchmark.
- Key Underweights sectors /Industries include Fast Moving Consumer Goods, Telecommunication and Automobile and Auto Components vs the Schemes' Benchmark.
- Portfolio has higher allocation towards small caps on the basis of stock selection vs schemes benchmark.

Theme Based Sector Allocation* (% to Equity Holdings)



*Investible sector as per SID

Data as on June 30, 2023

Top 10 Equity Holdings (as on June 30, 2023)

Security	% to Net Assets
Bharti Airtel Limited	7.20%
Maruti Suzuki India Limited	6.50%
ITC Limited	6.41%
Hindustan Unilever Limited	6.29%
Asian Paints Limited	5.31%
Titan Company Limited	5.23%
Avenue Supermarts Limited	5.05%
Hero MotoCorp Limited	3.97%
United Spirits Limited	3.48%
Dabur India Limited	3.04%
Total	52.49%

Turnover Ratio (Last 1 year)	1.22
Standard Deviation	13.16%
Beta ¹	0.75
Sharpe Ratio#	1.07
Jenson's Alpha ²	0.2927

#Risk-free rate assumed to be 6.90% (MIBOR as on 30-06-23) - Source:www.mmda.org 1. Beta is calculated on the basis of average monthly rolling returns as of last day of the month since inception till June 30, 2023 and annualized. 2. Calculated for the period since inception till June 30, 2023 | Data Source: ICRA Analytics, Bloomberg | Data as on June 30, 2023

Investment Objective:

The investment objective of the Scheme is to generate long term capital appreciation by investing in a portfolio of companies that are likely to benefit from consumption led demand in India. However, there can be no assurance that the investment objective of the Scheme will be achieved.

Fund Manager:

Mr. Abhinav Khandelwal Total Experience: 14 years

Experience in managing this fund: 1 year and 3 month (Managing since April

1. 2022)

Total Experience: 18 years

Experience in managing this fund: 2 years and 6 months (Managing since

December 21, 2020)

Date of allotment: November 13, 2018 Benchmark: Nifty India Consumption TRI

Option: IDCW (IDCW Option will have IDCW Reinvestment (D) & IDCW

Payout facility) and Growth (D)

Minimum Application Amount: Rs. 1,000 and in multiples of Re. 1/- thereafter

Minimum Additional Purchase Amount: Rs. 1,000 and in multiples of Re. 1/thereafter

Minimum Weekly & Monthly SIP Amount: Rs 500 and in multiples of Re 1 thereafter

Minimum Weekly & Monthly SIP installments: 6

Minimum Quarterly SIP Amount: Rs 1.500 and in multiples of Re 1 thereafter

Minimum Quarterly SIP installments: 4

Minimum Amount for Switch in: Rs. 1,000/- and in multiples of Re. 0.01/thereafter

Minimum Amount for Redemption / Switch-outs: Rs. 1,000/- or 100 units or account balance, whichever is lower in respect of each Option.

Monthly AAUM as on June 30, 2023 (Rs. in Cr.): 70.87

Ouarterly AAUM as on June 30, 2023 (Rs. in Cr.): 63,99

Monthly AUM as on June 30, 2023 (Rs. in Cr.): 74.97

Entry Load: Not applicable

Exit Load: • An Exit Load of 1% is payable if Units are redeemed / switched-out upto 3 months from the date of allotment;

Nil if Units are redeemed / switched-out after 3 months from the date of allotment.

Note: The Exit Load structure of the scheme has been modified with effect from July 3, 2023

icheme Performance (as on June 30, 2023)

Mahindra Manulife Consumption	CAGR Returns (%)			Value of Investment of ₹ 10,000*			NAV / Index
Fund	1 Year	3 Years	Since Inception	1 Year (₹)	3 Years (₹)	Since Inception	Value (as on June 30, 2023)
Regular Plan - Growth Option	26.83	22.13	11.28	12,683	18,217	16,401	16.4013
Nifty India Consumption TRI^	25.33	21.63	14.38	12,533	17,994	18,631	10,274.98
Nifty 50 TRI^^	22.91	24.54	15.07	12,291	19,315	19,151	28,059.65

ABenchmark AAdditional Benchmark. CAGR - Compounded Annual Growth Rate. Inception/Allotment date: 13-Nov-18. Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. Since inception returns of the scheme is calculated on face value of Rs. 10 invested at inception. The performance details provided above are of Growth Option under Regular Plan. Different Plans i.e Regular Plan and Direct Plan under the scheme has different expense structure. Mr. Abhinav Khandelwal is managing this scheme since April 1, 2022. Ms. Fatema Pacha is managing this scheme since December 21, 2020. *Based on standard investment of Rs. 10,000 made at the beginning of the relevant period.

SIP Performance (as on June 30, 2023

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SIP	Total	Regular Plan		Nifty India Con	sumption TRI^	Nifty 50 TRI^^		
Investment Period	Amount Invested (₹)	Market Value (₹)	CAGR Returns (%)	Market Value (₹)	CAGR Returns (%)	Market Value (₹)	CAGR Returns (%)	
1 Year	1,20,000	1,34,519	23.35	1,33,001	20.84	1,31,535	18.43	
3 Years	3,60,000	4,67,727	17.82	4,68,805	17.98	4,54,283	15.75	
Since Incention	5 50 000	7 90 670	15.92	816191	1735	802039	16.56	

^Benchmark ^^Additional Benchmark. CAGR - Compounded Annual Growth Rate. Inception/Allotment date: 13-Nov-2018. Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. Returns greater than 1 year period are compounded annualized. For SIP returns, monthly investment of equal amounts invested on the 1st business day of every month has been considered. CAGR Returns (%) are computed after accounting for the cash flow by using the XIRR method (investment internal rate of return).

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Scheme Name

This Product is Suitable for investors who are seeking

Mahindra Manulife **Consumption Fund**

Long term capital appreciation

predominantly Investment equity and equity related securities including derivatives of entities engaged in and/ or expected to benefit from the consumption led demand in India

High High will be at very high risk

Scheme Riskometer

Benchmark Nifty India Consumption TRI

Scheme



^{*}Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Performance of other schemes managed by the Fund Manager(s)

Scheme Name	Scheme Inception Date	Fund Manager(s)	Managing since	CAGR Returns (%)		
			5	1 yr	3 yrs	5 yrs
Mahindra Manulife ELSS Fund - Reg - Growth	18-0ct-16	Ms. Fatema Pacha	16-Oct-20	25.79	27.32	13.16
		Mr. Manish Lodha	21-Dec-20	25.79	27.52	15.16
Nifty 500 Index TRI^				23.90	26.06	13.64
Mahindra Manulife Multi Cap Fund - Reg - Growth	11-May-17	Mr. Manish Lodha	21-Dec-20			
		Ms. Fatema Pacha	16-Oct-20	27.09	29.74	17.02
Nifty 500 Multicap 50:25:25 TRI Index ^				27.02	30.16	14.35
Mahindra Manulife Equity Savings Fund - Reg - Growth	01-Feb-17	Mr. Manish Lodha (Equity Portion)	21-Dec-20			
		Ms. Fatema Pacha (Equity Portion)##	16-Oct-20]		
		Ms. Alpha Negi ^{s##}	6-Feb-23	11.43	13.68	9.18
		Mr. Rahul Pal (Debt Portion)	Since inception			
Nifty Equity Savings Index TRI^				12.14	11.62	9.08
Mahindra Manulife Mid Cap Fund - Reg - Growth	30-Jan-18	Mr. Abhinav Khandelwal	1-Feb-22	24.24		16.39
		Mr. Manish Lodha	21-Dec-20	31.31	30.49	
Nifty Midcap 150 TRI^				34.40	34.68	16.89
Mahindra Manulife Aggressive Hybrid Fund - Reg - Growth	19-July-19	Ms. Fatema Pacha (Equity Portion)	16-Oct-20			
		Mr. Manish Lodha (Equity Portion)	21-Dec-20	21.17	22.38	-
		Mr. Rahul Pal (Debt Portion)	Since inception			
CRISIL Hybrid 35+65 Aggressive Index^				18.06	18.13	-
Mahindra Manulife Large Cap Fund - Reg - Growth	15-Mar-19	Mr. Abhinav Khandelwal	1-Mar-22	18.97	22.21	l _
		Ms. Fatema Pacha	21-Dec-20	16.57	22.21	_
Nifty 100 Index TRI^				21.11	23.54	-
Mahindra Manulife Large & Mid Cap Fund - Reg - Growth	30-Dec-19	Mr. Manish Lodha	21-Dec-20	23.86	28.05	
		Mr. Abhinav Khandelwal	1-Feb-22	25.80	26.03	_
NIFTY Large Midcap 250 TRI^				27.72	29.12	-
Mahindra Manulife Arbitrage Fund - Reg - Growth	24-Aug-20	Mr. Abhinav Khandelwal (Equity Portion)	1-Apr-22		-	-
		Mr. Manish Lodha (Equity Portion)	21-Dec-20	4.51		
		Mr. Rahul Pal (Debt Portion)	Since inception			
Nifty 50 Arbitrage Index^				6.10	-	-
Mahindra Manulife Focused Fund - Reg - Growth	17-Nov-20	Mr. Krishna Sanghavi	Since inception	23.09	-	-
		Ms. Fatema Pacha	21-Dec-20			
NSE 500 TRI^				23.90	-	-
Mahindra Manulife Flexi Cap Fund - Reg - Growth	23-Aug-21	Ms. Fatema Pacha	Since	2604	1	
		Mr. Manish Lodha	inception	26.94		
Nifty 500 TRI^				23.90	-	-
Mahindra Manulife Balanced Advantage Fund	30-Dec-21	Mr. Manish Lodha (Equity Portion)	Since	14.10	-	-
		Ms. Fatema Pacha (Equity Portion)	inception			
		Mr. Rahul Pal (Debt Portion)				
Nifty 50 Hybrid Composite Debt 50: 50 Index^				15.66	-	-

[^]Benchmark CAGR - Compounded Annual Growth Rate. Spedicated Fund Manager for Overseas Investments.

Past performance may or may not be sustained in future and should not be used as a basis of comparison with other investments. The performance details provided above are of Growth Option under Regular Plan Different Plans i.e Regular Plan and Direct Plan under the scheme has different expense structure. Mr. Abhinav Khandelwal manages 6 schemes and Ms. Fatema Pacha manages 9 schemes of Mahindra Manulife Mutual Fund. The performance data for the schemes which have not completed one year has not been provided.

Performance as on June 30, 2023

Note: ""Pursuant to change in Fund Management Responsibilities, the scheme shall be co-managed by Mr. Manish Lodha, Mr. Renjith Sivaram, Mr. Rahul Pal and Mr. Kush Sonigara (Dedicated Fund Manager for Overseas Investments) effective July 3, 2023.

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